

I am passionate about connecting people with objects to create memorable and impactful educational experiences. My areas of expertise include audience research and evaluation, museum education and public programming. I have more than 5 years of experience working with art, history and science museums.

**WORK EXPERIENCE****Independent Evaluation Consultant** - *Detroit, MI. and Washington, D.C.*

(Summer 2011 to January 2014, March 2016)

Clients include: Detroit Institute of Arts, Charles H. Wright Museum of African American History, Randi Korn & Associates, Inc., Uncommon Classrooms, ASTC

- Develop, write and edit survey and interview instruments
- Conduct interviews with visitors
- Collect tracking and timing data
- Data entry, organization, analysis
- Report writing and presenting findings

**Research Analyst** - *Audience Viewpoints Consulting, Washington, DC. (January 2014 to February 2016)*

- Consulted on evaluation project design and instruments
- Collected qualitative and quantitative data: experience with in-person and phone interviews, online and in-person surveys, timing and tracking, behavioral observation, tech usability testing
- Entered, organized and analyzed data: experience with Excel and SPSS
- Wrote reports and designed dashboards and visual summaries
- Presented findings to clients
- Conversed directly with clients on project progress
- Managed freelance data collectors
- Updated and maintained company website

**Education Specialist** - *The Henry Ford, Dearborn, MI. (July 2010 to October 2013)*

- Facilitated curriculum writing for history, civics and social justice lesson plans in connection with institutional collections
- Designed, conducted, analyzed and presented evaluation projects for the education department
- Acted as social media liaison for the education department
- Consulted on content for permanent exhibitions
- Planned and executed teacher professional development workshops
- Led activities during teen summer program as a camp counselor

**New Directions Research Associate** - *New Directions Project, Seattle, WA. (Winter 2009-June 2010)*

- Consulted with local institutions in strategic planning and project evaluation
- Presented findings through statistical analysis data visualization
- Managed and trained team of 12 students in collecting data through timings, trackings, and survey administration

**Public Programs Intern** - *The Museum of History & Industry, Seattle, WA. (Summer 2009)*

- Organized weekly summer historic walking tours for public visitors
- Created a wiki page for volunteer coordination, implemented Twitter marketing
- Developed history trivia night in partnership with local bars
- Researched possible programs for fall 2009 season

**EDUCATION****Masters of Arts**, *University of Washington, Seattle, WA. June 2010*

Museology Program

Focus: Public Programming, Education, Audience Research, Social Technology

Thesis: Trivial Pursuits? A Summative Evaluation of Trivia Night Public Programs

**Bachelor of Arts**, *graduated Cum Laude, Kalamazoo College, Kalamazoo, MI. June 2008*

Major: Art History; Minor: French Language (fluent in speech and writing)

Focus: Spanish Language (proficient in speech and writing)

**ADDITIONAL EXPERIENCE**

Evaluation Volunteer - [Detroit Institute of Arts](#) Detroit, MI. (August 2010 to April 2011)

Volunteer - [The Henry Art Gallery](#) Seattle, WA. (Fall 2009 to Spring 2010)